



October 2, 2017

Great North Bank Welcomes Matt Nord

AURORA, WI - Great North Bank announced today that Matthew Nord has been hired as Market President for the Upper Peninsula/Northern Wisconsin region. Matt will provide market-leading service for the bank's commercial clients as well as developing new long-term business relationships within the region.

"We are pleased to welcome Matt to Great North Bank," explains Tom Wittkopf, President and CEO of Great North Bank. "Matt brings both extensive banking experience as well as a strong knowledge of the Upper Peninsula/Northern Wisconsin market and what it takes for businesses to succeed here."

Matt is a life-long resident of Michigan's Upper Peninsula and is active in the community. In his previous roles as a commercial banking executive, Matt was a top producer serving as a strategic partner with commercial clients and prospects and received bank-wide recognition for excellence. His lending expertise includes start-ups, mergers and acquisitions, and commercial/industrial financing.

Matt holds a Master of Business Administration (MBA) degree from Concordia University at Chicago and a Bachelor's degree from Northern Michigan University. Matt was an adjunct instructor for Fox Valley Technical College's Business Venture Center and has a passion for educating and inspiring entrepreneurs. He has been a speaker and resource team member for Accelerate UP and Innovate Marquette as well as other entrepreneurial and business organizations.

"I am excited to continue my banking career with Great North Bank," said Matt. "The family-owned, independent banking environment allows us to help our customers become successful and grow their businesses. The UP/Northern Wisconsin region is my home and it is a place of remarkable opportunities. I'm looking forward to helping our clients make their vision a reality."

For more information, please call Matt at 906.869.6680 or visit www.greatnorthbank.com.

Great North Bank is a family-owned, independent community bank serving Wisconsin, upper Michigan and beyond. Great North Bank, established in 1891, works with small, medium and large size businesses. The bank offers a full array of banking products and services, as well as consumer and business loans. Great North Bank works with a variety of businesses including timber, wood products, forestry, manufacturing, transportation and more.

###